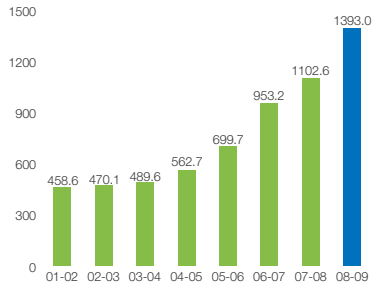
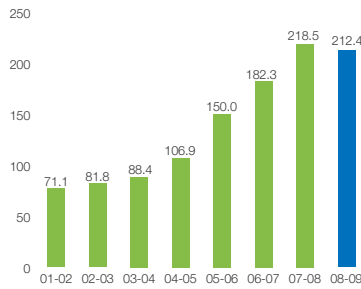


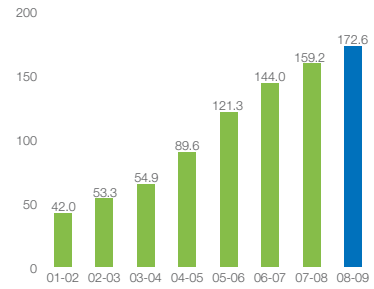
# Performance Highlights



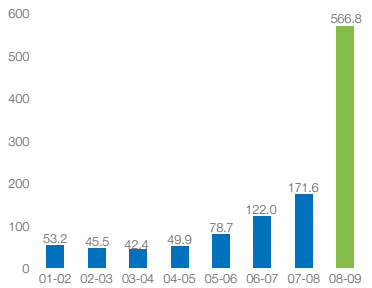
Net Sales (Rs. cr.)



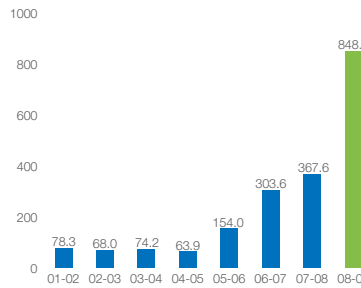
Operating Profit (Rs. cr.)



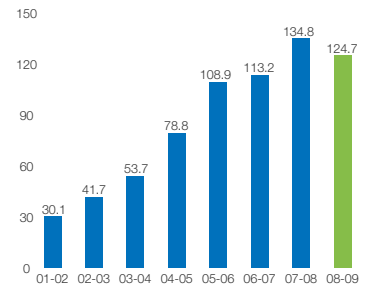
Net Profit (Rs. cr.)



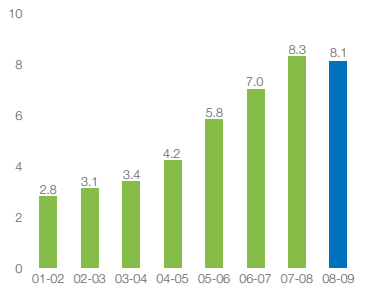
Networkth (Rs. cr.)



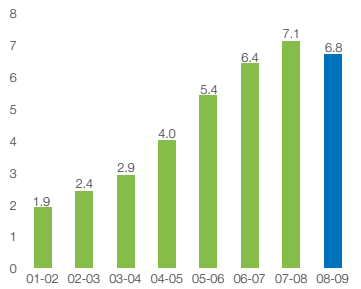
Capital Employed (Rs. cr.)



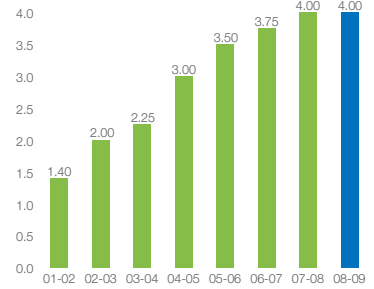
EVA (Rs. cr.)



PBT Per Share (Rs.)

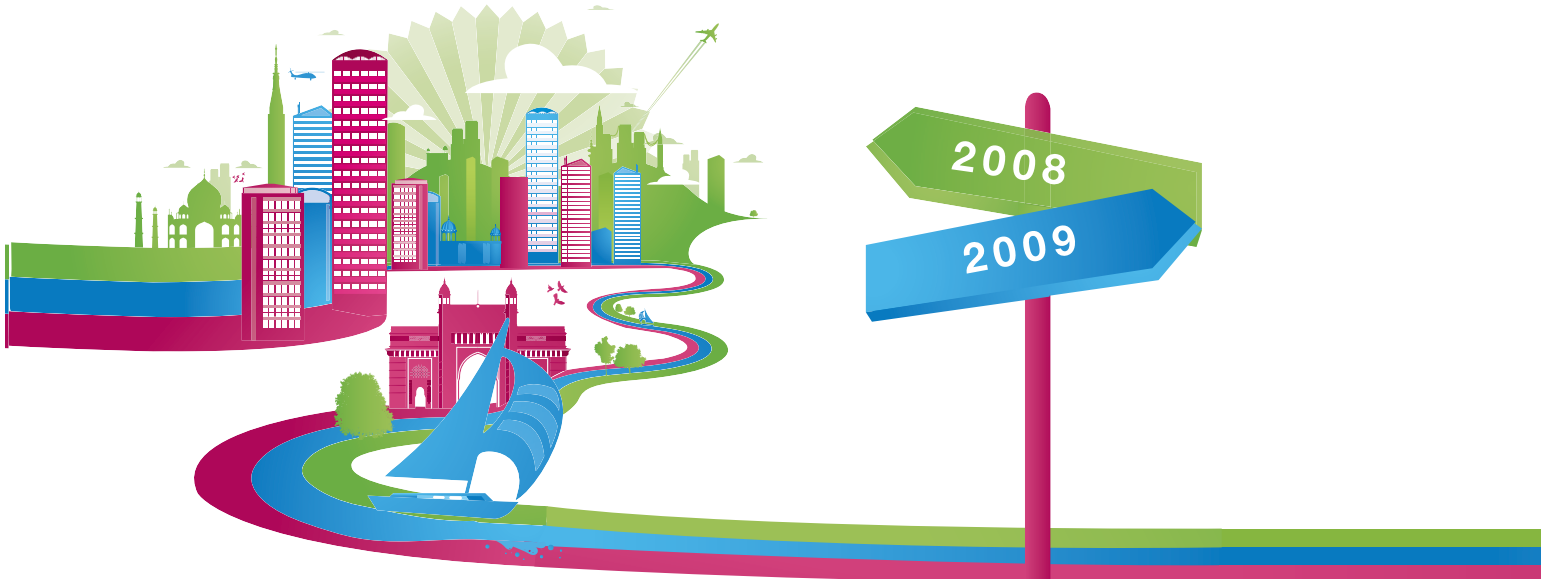


EPS (Rs.)



Dividend Per Share (Rs.)

Note : Figures from FY 05-06 onwards are on a Consolidated business.



# The Year that was

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## Unrelenting Growth

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- FY 2008-09 consolidated sales revenue (net of excise) improve by 26% from Rs.1,102.6 crore to Rs.1,393.0 crore.
- Consolidated Net Profit increases by 8% from Rs. 159.2 crore to Rs. 172.6 crore.
- Consolidated EPS at Rs. 6.8.
- Consolidated Profit before Depreciation, Interest and Tax (PBDIT) at Rs. 212.4 crore.

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## All Round Business Strength

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- Your Company is the second largest toilet soap manufacturer in India.
- GCPL's Toilet Soap market share at 9.6%.
- Soaps demonstrated 25% growth on a Consolidated basis.
- Hair colours demonstrated 10% growth on a Consolidated basis.
- Toiletries improve by 41% on Consolidated basis.

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## Innovations to further improve performance

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- Your Company's flagship brand 'Cinthol' was relaunched in a new range of soaps, talc and deo sprays. Cinthol Regular and Fresh soaps were also launched in attractive new packaging.
- Your Company introduced the Godrej No. 1 soap in 'Strawberry and Walnut' variant.
- Your Company launched 'Cinthol Fresh Aqua' - India's first 2-in-1 freshness skin hydration soap.
- Your Company introduced the Cinthol Soap in 'Musk' variant.
- Fairglow re-launched in 3 new fragrances – Floral Essence, Rose Wonder & Lily Sensation.
- Godrej Expert Powder Hair Colour launched in 4 shades - Burgundy, Gentle Black, Natural Brown & Dark Brown.
- Ezee Bright & Soft Liquid Detergent launched with Colour Guard Technology for non woolen clothes.

- Commercial Production started at New Chemical Plant in Malanpur.
- GCPL to acquire 100% stake in Godrej SCA Hygiene Ltd. with effect from April 2009.
- Godrej SCA Hygiene Ltd. will continue to own and distribute the profitable "Snuggly" brand.

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## Expanding Global Presence

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- On April 1, 2008 GCPL completed the acquisition of 100% stake in Kinky Group (Proprietary) Limited, South Africa.

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## Improved Shareholder Value

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- GCPL completed a buyback program under which it bought back 1,122,484 equity shares at an overall amount of Rs. 14.9 crore.
- Consolidated Economic Value Added (EVA) at Rs. 124.7 crore.
- Dividend Rs. 4 per share (400% on a face value of Re.1 per share)
- Return on Capital Employed (ROCE) and Return on Net Worth (RONW) at 23% and 30% respectively on a consolidated basis.

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## Recognitions

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- GCPL has been ranked 6th in the "Best Companies to Work for in India" survey done by Mercer Consulting and Business Today.
- GCPL ranked 9th in "The Great Place to Work survey" of 2008.
- GCPL ranked as one of the 25th in "Best Employers in Asia" in the Wall Street Journal Asia – Hewitt Best Employers in Asia 2009 study.
- GCPL ranked as the 11th "Best Employer in India" in the Outlook Business – Hewitt Best Employers in India 2009 study.
- GCPL's Malanpur factory received 25 awards at the National Convention of Quality Circles – 2008.
- GCPL's Malanpur factory has received the First Prize for the case study presented in the 10th National Suggestion Summit, organized by the Indian National Suggestion Scheme Association in New Delhi.